Tourism Action Society in the Kootenays

April 14, 2004

Members of the Board of TASK (Tourism Action Society in the Kootenays) have reviewed the documents and attended meetings for the proposed Jumbo Glacier Resort Project. The Board of TASK provides the following comments to the Environmental Assessment Office regarding the potential environmental, economic, social, heritage and health effects of the Project.

TASK is an industry led non-profit organization that assists the development of a sustainable tourism industry in the Kootenays. To achieve these goals TASK supports collaboration between businesses, organizations and communities to create a self-sustaining network of responsible tourism providers.

The Project Report for the Jumbo Glacier Resort responds to principles of sustainable tourism development recognized by our organization for development that meets the changing needs of tourists and conserves natural and aesthetic resources. TASK is particularly interested in opportunities for mutually beneficial partnerships between the resort and small to mid-sized tourism businesses and organizations in the host region.