

JUN 23 2004

P.O. Box 10
1905 Warren Avenue
Kimberley, BC
Canada, V1A 2Y5
Tel: 250.427.4838
Fax: 250.427.3344

June 21, 2004

Honourable Sandy Santori
Minister of State for Resort Development
Parliament Buildings
Victoria BC V8V1X4

Dear Honourable S. Santori:

The Kootenay Rockies Tourism Association, one of British Columbia's six regional Destination Marketing Organizations (D.M.O.), wishes to express support for the proposed Jumbo Glacier Resort Project, near Invermere, with the following two provisos.

We regard it as imperative that the project would be required to meet all environmental review standards as set out by the Environmental Assessment Office; and that there is satisfactory resolution of the overlapping tenure issue with R.K. Heli-Ski Panorama.

Our marketing organization showcases tourism products and vacation opportunities to tourism markets of many countries. From a marketing perspective we believe that the Jumbo Glacier Resort Project would elevate the profile of our destination in key domestic and international markets to a degree that would positively benefit the entire tourism industry of the Kootenay Rockies region.

The benefits derived through an enhanced demand for our destination will in turn result in significant economic benefits to all the communities of the region, through job creation as well as other stimulated direct and indirect economic activity.

The tourism industry can and will play an increasingly larger role in the viability and sustainability of the economy of the Kootenay Rockies region in the years to come. One of the key components to the success of our industry is unique, quality, world-class tourism products, such as the proposed Jumbo Glacier Resort Project.

Yours truly,



Chris Dadson,
President

PC:

Premier Gordon Campbell
Wendy McMahon, MLA - Columbia River - Revelstoke
Bill Bennett, MLA - East Kootenay
Blair Suffredine, MLA - Nelson - Creston
Julie Neville, RK Heli-Ski Panorama Inc.
Oberto Oberli, Jumbo Glacier Resort