

QUICK FUNDAMENTALS

SNOW: It is necessary to go from the “front country” of the main valleys to the “backcountry” of the upper valleys if we want to find snow and to have skiing on natural snow.

LOCATION: In terms of climate, latitude, valley base elevation (1,700 meters), and mountain top elevations (3,400 meters), Jumbo Glacier Resort (JGR) will be the #1 ski area in North America.

ACCESS: only 36 kilometres (19 miles) from Panorama Mountain Village, on improved existing roads.

SUMMER SKIING: JGR will be the only place in Canada featuring year-round skiing on glaciers and an Olympic team training centre though the summer season. In summer, it will offer the same vertical drop that many ski areas offer in winter – up to 700 metres (2,200 feet).

AFFORDABILITY: what is currently only accessible by helicopter at over \$600 a day will be accessible by mechanical lift for less than one tenth of the cost.

TOURISM POTENTIAL: B.C. can double its skier visits and surpass Colorado if we provide a competitive product in terms of snow and climate.

SUSTAINABILITY: more studies have been undertaken for this project than for any other tourism resort project, even of much larger size; environmental monitoring and adaptive measures will make JGR a model for other projects of the future.

CONTINUING DIALOGUE: the Master Plan and permit process will provide ample opportunity to further respond to the concerns of those who remain in doubt or are opposed to the project.

UNIQUE ASPECTS: First Nations will participate in a development joint venture and in a proposed Interpretive Centre; local interests have been placed at the forefront through a local steering committee; JGR will feature the best summer ski training and the best Olympic downhill skiing training facilities in North America.

A POSITIVE PROVINCE and A POSITIVE PROCESS: Jumbo Glacier Resort has been in the approval process for a long time. This must be an incremental process and must conclude soon.